



## Press Release



FINA  
WORLD  
CHAMPIONSHIPS



FINA  
WORLD MASTERS  
CHAMPIONSHIPS

14<sup>th</sup> July 2022

To all interested Media

Distributed to Tokyo Sports Press Club, Kyushu Sports Press Club, Fukuoka City Press Club, Kumamoto City Press Club, Kagoshima City Press Club, and other related media.

Organising Committee of the FINA World Championships Fukuoka

### Announcement regarding Conclusion of Sponsorship Agreement with Hibino Corporation



The Organising Committee of the FINA World Championships Fukuoka is pleased to announce that we have entered into a sponsorship agreement with Hibino Corporation (a general incorporated foundation based in Konan, Minato-ku, Tokyo), for the FINA World Championships Fukuoka and the FINA World Masters Championships Kyushu.

#### 1 Marketing Programme

National Supporter of  
FINA World Championships Fukuoka  
FINA World Masters Championships Kyushu

#### 2 The Other Party to the Agreement

Company Name: Hibino Corporation  
Head Office: 3-5-14, Konan, Minato-ku, Tokyo, Japan  
Representative: Teruhisa Hibino, Representative Director and President

< Point of Contact > Secretariat of the Organising Committee of the FINA World Championships 2022 Fukuoka  
Contact Person: Anan (Mr.) or Toridamari (Mr.)  
Tel: 092-711-4624 (extension 1845) Fax: 092-733-5742

Official FINA Partners





# Press Release



## < Reference > Championships Outline

### ■FINA World Championships 2022 Fukuoka

(1) Duration

Friday, 14 July - Sunday, 29 July, 2023 (17 days)

(2) Number of prospective participants

Approx. 2,400 people from 190 countries/regions

(3) Number of prospective visitors

Approx. 400,000-500,000 people



### ■FINA World Masters Championships 2022 Kyushu

(1) Duration

Wednesday, 2 August to Friday, 11 August, 2023 (10 days)

(2) Number of prospective participants

Approx. 10,000 people from 100 countries/regions



### ■Championships' Concept

# WATER MEETS THE FUTURE

ここで未来が待っている。

これまでで最も革新的でソーシャルな大会になる。  
それは新しい水泳をつくりだす。  
それは新しい福岡をつくりだす。  
参加するすべての人が、未来に出会うことになる。

### Five Action Guidelines for the realisation of the Championships' concept

- (1) Pursuing an athlete first competition environment
- (2) Establishing a new standard through technology
- (3) Spreading the unique attractions of Fukuoka
- (4) Improving quality of life
- (5) Power and independence

### ■Sponsorship Programme of FINA World Championships Fukuoka and FINA World Masters Championships Kyushu

Sponsors of the FINA World Championships Fukuoka and FINA World Masters Championships Kyushu are classified into four levels, with the highest being Official FINA Partners. The other three (3) levels are categorised under the Organising Committee's national sponsorship programme, consisting of National Sponsors, National Suppliers and National Supporters. With generous assistance and support from all our sponsors, our goal is to host innovative Championships.

#### Official FINA Partners

